

Re: trademarking "super-hero"

Source: <http://sci.tech-archive.net/Archive/sci.econ/2006-03/msg00250.html>

- *From:* royls@xxxxxxxxxx
 - *Date:* Sun, 19 Mar 2006 18:07:55 GMT
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On Sun, 19 Mar 2006 08:58:28 -0500, "sinister"
<sinister@xxxxxxxxxxxxxxxx> wrote:

http://www.boingboing.net/2006/03/18/marvel_comics_steali.html

First 'graph:

Saturday, March 18, 2006

Marvel Comics: stealing our language

Marvel Comics is continuing in its bid to steal the word "super-hero" from the public domain and put it in a lock-box to which it will control the key.

Marvel and DC comics jointly filed a trademark on the word "super-hero."

They use this mark to legally harass indie comic companies that make competing comic books.

Well, with M\$ getting ownership of "Windows," I'm practicing saying, "transparent-barrier building apertures," so I don't have to pay them royalties every time I ask for more or less ventilation...

— Roy L

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