

Re: Feedback on demo

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- *From:* Richard Kanarek <FirstInitialthenLastName@xxxxxxxxxxx>
 - *Date:* Tue, 11 Apr 2006 08:25:30 GMT
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Greetings,

My two cents, no refunds:

On Tues, 11 Apr 2006 09:32:04 +1200, Andrew Ward
<andy.ward@xxxxxxxxxxx> wrote:

According to Google Analytics, only 11% of people visiting our site have dialup and 77% have either cable/dsl or corporate bandwidth.

I suspect that at least 77% of your site's visitors also have a kidney that they could do without, but that doesn't mean they're visiting your site so as to be able to waste it away, too.

So if I can give those 77% a better understanding of the product through a Flash demo, then I think its a good idea.

- 1) "Flash demo" and "good idea" in the same sentence: is any further comment necessary?
- 2) Let's be brutally honest: if you can't create enticing text to describe your product, why do you suppose you have the capability of producing a Flash movie that will? Possibly, it might work on the unwashed masses <g>, but hurling a Flash movie at we members of the intelligentsia is no way to win friends and (favorably) influence people.
- 3) If you knocked on my door, and I immediately opened the door and proceeded to ignore you whilst I set up my AV equipment so I could show you a documentary about me, would you consider that a "good idea"?
- 4) With "ActiveX controls and plug-ins" disabled in IE, your web site is a totally blank screen. Is that also a good idea?
- 5) I have DSL, and I gave up at "12%".

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