

Re: Why has the consumer electronics industry given up on boomers?

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Source: <http://sci.tech-archive.net/Archive/sci.electronics.design/2006-10/msg04039.html>

- *From:* "Charles Schuler" <charleschuler@xxxxxxxxxxx>
 - *Date:* Wed, 18 Oct 2006 17:08:16 -0400
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"Homer J Simpson" <nobody@xxxxxxxxxxx> wrote in message
[news:KpwZg.19929\\$P7.11244@xxxxxxxxxxx](mailto:news:KpwZg.19929$P7.11244@xxxxxxxxxxx)

"Charles Schuler" <charleschuler@xxxxxxxxxxx> wrote in message
news:rcudnd6m05ufDavYnZ2dnUVZ_u6dnZ2d@xxxxxxxxxxxxxxxx

Because teenagers are a larger (in dollars spent) market segment for products of that type.

Plus they have lousy taste, can be sold by advertising and can't tell crap from good stuff.

Because they are psychological lemmings and hormonal to boot. But, if we live long enough, we might become dependent on them!