

Re: Why has the consumer electronics industry given up on boomers?

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- *From:* Joerg <notthisjoergsch@xxxxxxxxxxxxxxxxxxxxxxxxxxxx>
 - *Date:* Thu, 19 Oct 2006 00:16:43 GMT
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Hello Charles,

Because teenagers are a larger (in dollars spent) market segment for products of that type.

Plus they have lousy taste, can be sold by advertising and can't tell crap from good stuff.

Because they are psychological lemmings and hormonal to boot. But, if we live long enough, we might become dependent on them!

Be careful. They are the ones who may decide in which nursing home we end up....

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Regards, Joerg

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