

# 2007 China RFID Industry Annual Awards

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China's RFID market reached more than \$500 million in 2007, growing over 50 percent in comparison of previous year; the trend is expected to continue for the next three years. According to IDTechEx, China has become the world's largest market for RFID by value, thanks to huge government spending on China's national ID card program and investments for the Beijing 2008 Olympics. The release of regulations for UHF 800/900 RFID; the first RFID company went to public; the planning and establishment of RFID industrial parks in Dongguang, Fushan, Shenyang, Shandong and other cities, all these signs forecasts a brilliant perspective for RFID industry in China.

Dec 26, 2007, RFIDWorld China and RFID China Alliance launched a big, non-profit RFID event – 2007 China RFID Industry Annual Awards – to review and summarize the developments achieved in the past year and give RFID vendors who make a great contribution to the industry a chance to get recognition from the RFID community. Supported by China Federation of Logistics & Purchasing, China Information Industry Trade Association, UID Center china, GD-HK RFID Alliance, RFID Shanghai Alliance, RFID Dongguang Alliance and other RFID organizations, as well as some of the most authoritative and popular IT medias, such as CCW World, IT Manager, ENET, and etc, the event is the first and the biggest of its kind, offering a comprehensive view of the current status of China's RFID Industry.

"It's the biggest and most authoritative voting, it will have a positive impact on RFID industry and consumer RFID education through encouraging RFID companies to participate, sharing their information and experiences," said Weiqi Yang, RFIDWorld China's president, "No other RFID industry event offers more learning, and makes available more resources for people who want to get an insight into RFID market in China".

The Awards fall into five categories: 2007 China RFID Industry Top 10 Applications – For real-world applications which show the greatest innovation in using RFID technology and set up an excellent example to follow; "2007 China RFID Industry Top 10 Vendors" – For vendors who has technical leadership in RFID and have significant impact on the industry; 2007 China RFID Industry Top 10 Products – For products which use innovative technology or make a breakthrough in its areas;

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2007 China RFID Industry Top 10 Events – For applications which push ahead the progress of RFID development or speed up the widespread of RFID adoptions.

This event is embraced by RFID m