

Re: OT: 2D Barcodes on Junk Mail

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- *From:* Robert Baer <robertbaer@xxxxxxxxxxxxx>
 - *Date:* Thu, 31 Jul 2008 17:28:59 -0700
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mpm wrote:

On Jul 30, 12:03am, NG Neer <NGN...@xxxxxxxxxxxxx> wrote:

They'll use a tamper-proof envelope, and then encode your bank balance in the postage cancellation mark.

Huh? if "they" already knew your bank balance, who are they secretly encoding it for?

You don't get it, do you?
This is exactly the sort of thing that is ripe for abuse.

Some idiot in the mail dept will probably grab fields out of database somewhere and pop them into the 2D postage barcode. And for what possible reason? There is no reason for the 2D barcode to be on the mailpiece in the first place!!

Doesn't have to be a bank, though that was the example I used. Maybe it's your Visa statement, or your medical bills, or your retirement / trust fund records, or your school grades. Do they really need to encode ANY of this information in the postage cancellation??

I'm not saying they do (but I'll bet it has happened and nobody noticed!).
But other than "Postage paid. Permit # XYZ" and maybe the dollar amount, what else is needed. (And even that isn't "needed" because the Post Office pays no attention to it whatsoever.)

You know, I guess another thing that bothers me is they want the City & State on the mailpiece, when the zip code has this info encoded already.

Re: OT: 2D Barcodes on Junk Mail

Why print: "Howey in the Hills, FL" when "34737" will do the job?
Why both?

Talk about useless and meaningless *REQUIRED* duplication, may i refer you to the many online forms that require a "verification" of one's e-mail?

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