

Re: OT: 2D Barcodes on Junk Mail

Source: <http://sci.tech-archive.net/Archive/sci.electronics.design/2008-08/msg00026.html>

- *From:* "Michael A. Terrell" <mike.terrell@xxxxxxxxxxxxxx>
 - *Date:* Thu, 31 Jul 2008 20:13:08 -0400
-

Robert Baer wrote:

mpm wrote:

On Jul 30, 12:03i;½am, NG Neer <NGN...@xxxxxxxxxxxxxx> wrote:

They'll use a tamper-proof envelope, and
then encode your bank balance
in the postage cancellation mark.

Huh? if "they" already knew your bank balance, who are
they secretly
encoding it for?

You don't get it, do you?
This is exactly the sort of thing that is ripe for abuse.

Some idiot in the mail dept will probably grab fields out of database
somewhere and pop them into the 2D postage barcode. And for what
possible reason? There is no reason for the 2D barcode to be on the
mailpiece in the first place!!

Doesn't have to be a bank, though that was the example I used.
Maybe it's your Visa statement, or your medical bills, or your
retirement / trust fund records, or your school grades. Do they
really need to encode ANY of this information in the postage
cancellation??

I'm not saying they do (but I'll bet it has happened and nobody
noticed!).

But other than "Postage paid. Permit # XYZ" and maybe the dollar
amount, what else is needed. (And even that isn't "needed" because
the Post Office pays no attention to it whatsoever.)

Re: OT: 2D Barcodes on Junk Mail

You know, I guess another thing that bothers me is they want the City & State on the mailpiece, when the zip code has this info encoded already.

Why print: "Howey in the Hills, FL" when "34737" will do the job?
Why both?

Talk about useless and meaningless *REQUIRED* duplication, may i refer you to the many online forms that require a "verification" of one's e-mail?

Useless and meaningless? You would be amazed at how many people can't type the same thing twice. Even if they do, quite often it's still wrong. Then you have someone waiting for information, a price quote, or appointment and no way to contact them.

I have a simple text file listing all that information, and simply copy it & paste it twice. A couple clicks, and no errors.

--

<http://improve-usenet.org/index.html>

If you have broadband, your ISP may have a NNTP news server included in your account: <http://www.usenettools.net/ISP.htm>

Sporadic E is the Earth's aluminum foil beanie for the 'global warming' sheep.

.