

OT: How to sell ideas(again)

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I have *another* "make-ah-million" idea that I'd like to "sell."

This idea isn't electronics and actually is very simple but seems no one has thought about it(although there is a similar product that has a similar idea so there might be a possible issue here but I doubt it because there are some major differences).

In any case this idea can surely make millions quite easily because of the market... and in this case I know there is a market. (although I guess with the current economic issues it is smaller).

The problem if that for me to do it is much more trouble since I have to buy a product from some guys and I cannot make much money off it because they already over-inflate the price. And chances are someone else will steal the idea anyways once they see it.

The companies who make the product I use can easily modify their product with virtually no trouble and reap the benefits. (actually there are several companies that might want this idea)

I'm not sure if it's patentable(although it seems like anything goes at the patent office).

I'd rather not start a business to do such a thing because I'd rather be doing other things(And I'm not a business person). The companies that make the product already have the infrastructure without virtually any modification.

(over a million(probably like 10M world wide) of these products are sold each year from a few hundred to a few thousand dollars each)

I know several of you said that you can't approach these companies(it's not worth it or you can't trust them) but surely there is some way to make a profit off a good idea?

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