

Re: Billy Mays TV Filter Needed

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I don't use Mozilla/Firefox, except in those cases where Opera has trouble rendering a site. In fact I've been using a Javascript based ad and flash blocker for quite some time on the Opera platform.

See <http://userjs.org/scripts/general/enhancements/hide-objects>

As for Firefox, maybe I was wrong about the extent of the backlash against Mozilla, and maybe I was wrong about Adblock being detected instead of the browser itself, but I do recall that content providers were looking at ways to hit back.

Anyway, I found this Wikipedia article:
<http://en.wikipedia.org/wiki/Adblock>

"A number of website owners, particularly those whose sites display online advertisements, argue that the use of ad-blocking software such as Adblock is cutting off their revenue stream, with some going as far as calling it tantamount to theft. The central argument against ad-blocking software holds that advertisements allow website owners to pay for server upkeep and bandwidth bills to continue hosting their content for free. Some websites have taken counter-measures against ad-blocking software, such as attempting to detect the presence of ad blockers and informing users of their views, or outright preventing users from accessing the content unless they disable the ad-blocking software."

"Some webmasters have used JavaScript to detect the effects of the popular Adblock filters. This has been done by generating a honeypot-like URL and verifying its delivery and also by more advanced verification of the DOM after the web page is rendered in the web browser to ensure the expected advertising elements are present.

These methods do not detect the presence of the Adblock extension directly, only the effects of the filters, and are vulnerable to continued updates to the filters.

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An attempt was made to detect the plug-in itself but that detection method was rendered unusable by the 7.5.2 update of Adblock Plus."

– Franc Zabkar

You know, if the ads hadn't become so obnoxious, I never would have bothered blocking them in the first place. It started out with the stupid X10 ads, flashy animated things popping up all the time, then it got even worse when sites started using overlaid flash ads with blaring sound, at that point I got fed up and blocked everything, even benign ads.

Theft? What are they smoking? Is it also theft if I ignore the ads mentally? Is channel surfing during TV commercials theft?

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