

Re: How to promote an invention?

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- *From:* "Michael A. Terrell" <[mike.terrell@xxxxxxxxxxxxxx](mailto:mike.terrell@xxxxxxxxxxxxxx)>
  - *Date:* Mon, 18 Sep 2006 22:43:38 GMT
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Karl Uppiano wrote:

"Karl Uppiano" <[karl.uppiano@xxxxxxxxxxxxxx](mailto:karl.uppiano@xxxxxxxxxxxxxx)> wrote in message  
[news:Hh7Ng.3199\\$XH3.100@xxxxxxxxxxxxxx](mailto:news:Hh7Ng.3199$XH3.100@xxxxxxxxxxxxxx)

Can anyone suggest a good approach to promote a simple electronic invention to mass-marketing appliance manufacturers?

I need to know how to find out who to contact to get an audience, pitfalls to avoid, how to gain credibility, etc. I am not an experienced entrepreneur, just an engineer with a novel idea.

I'm working on the patent, but I am not sure where to go from there. Thanks in advance.

Am I to infer zero responses means nobody knows, or nobody cares? Most interesting, to say the least.

What do you expect in a dead newsgroup? It isn't even supposed to exist.

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Service to my country? Been there, Done that, and I've got my DD214 to prove it.

Member of DAV #85.

Michael A. Terrell  
Central Florida

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