

Re: Elasticity?Price Vs Energy consumption

Source: <http://sci.tech-archive.net/Archive/sci.energy/2006-08/msg00104.html>

- *From:* "Bret Cahill" <BretCahill@xxxxxxx>
 - *Date:* 2 Aug 2006 17:07:47 -0700
-

My other 'pet-peeve' on the subject is the size of portions served in restaurants. Rather than advertise lower prices, restaurants get into 'advertizing wars' about "all you can eat" and "hungry-man portions".

Selling small portions is like selling small cars. It results in small profits.

Moreover, the public is being told what it is paying to hear: "Eat more."

Bret Cahill

.