

# Re: Elasticity?Price Vs Energy consumption

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Bret Cahill wrote:

My other 'pet-peeve' on the subject is the size of portions served in restaurants. Rather than advertise lower prices, restaurants get into 'advertising wars' about "all you can eat" and "hungry-man portions".

Selling small portions is like selling small cars. It results in small profits.

Never seen 'nouvelle cuisine' ?

Graham

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