

Re: Americans want a GPS navigator on their Cell Phone

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- *From:* Phil Wheeler <w6tuh-ng4@xxxxxxxxxx>
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Faffo70 wrote:

Ipsos Insight released research today which suggests that Global Positioning System (GPS) navigation could become the next "breakout" cell phone feature. As part of a wider survey of more than 1,000 U.S. adults on technology and communications trends, nearly 9 in 10 (86 percent) of 171 users of mobile devices that offer visual display screens say that having a GPS navigation feature would be either "very important" or "nice to have" on the next handset they purchase.

More meaningless so-called "research". Likely less than 9 out of 10 know what GPS is in the first place.

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