

Dust-sucker [Was: Re: Armenian, Sumerian, Burushaski, and Turkic languages]

Source: <http://sci.tech-archive.net/Archive/sci.lang/2007-06/msg01497.html>

- *From:* "Reinhold (Rey) Aman" <aman@xxxxxxxxx>
 - *Date:* Mon, 25 Jun 2007 02:16:50 -0700
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Artur Jachacy wrote:

Paul J Kriha wrote:

Joachim Pense <snob@xxxxxxxxxxxxxxxx> wrote:

Is that the tiny room in which we store our Staubsauger?
Joachim

Yes, the hoovers.
Or luxes, beyond your eastern borders.

What exactly do you mean by that last remark?

"Nothing sucks like an Electrolux."

In the 1960s, the Swedish Electrolux company successfully marketed vacuums in the United Kingdom with the slogan "Nothing sucks like an Electrolux." British consumers took the slogan literally because "sucks" as a term of disparagement is strictly an Americanism.

Source & more info at: <http://en.wikipedia.org/wiki/Electrolux>

~~~ Reinhold (Rey) Aman ~~~

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