

Re: Dust-sucker [Was: Re: Armenian, Sumerian, Burushaski, and Turkic languages]

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- *From:* Joachim Pense <[snob@xxxxxxxxxxxxxxxx](mailto:snob@xxxxxxxxxxxxxxxx)>
  - *Date:* Mon, 25 Jun 2007 18:32:29 +0200
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Am Mon, 25 Jun 2007 06:29:21 -0700 schrieb Peter T. Daniels:

On Jun 25, 5:16 am, "Reinhold (Rey) Aman" <[a...@xxxxxxxx](mailto:a...@xxxxxxxx)> wrote:

"Nothing sucks like an Electrolux."

In the 1960s, the Swedish Electrolux company successfully marketed vacuums in the United Kingdom with the slogan "Nothing sucks like an Electrolux." British consumers took the slogan literally because "sucks" as a term of disparagement is strictly an Americanism.

In the 1960s??

I associate "that sucks" with the 00s or maybe the 90s.

Ernst Jandl's poem "What you can do without vowels" was written AFAIK 1968. It goes:

kss  
fck  
lck  
sck  
pss  
sht

So "suck" was at least a four-letter word in the sixties. That doesn't mean that the expression "that sucks" existed, of course.

Joachim

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