

Re: JSH: Measuring post impact

Source: <http://sci.tech-archive.net/Archive/sci.math/2006-08/msg01852.html>

- *From:* jstevh@xxxxxxx
 - *Date:* 18 Aug 2006 21:54:38 -0700
-

jshsu...@xxxxxxxxx wrote:

jstevh@xxxxxxx wrote:

jshsucks@xxxxxxxxx wrote:

jstevh@xxxxxxx wrote:

jshsucks@xxxxxxxxx wrote:

jstevh@xxxxxxx wrote:

Years ago I
was naive
about how
information
travels
around the
world so
I thought
that if you
put it out
there people
would find
it. As I
posted for
years on
newsgroups
I imagined
thousands
of people
worldwide
were getting
information
I was
certain they
needed to
know, and
then I

Re: JSH: Measuring post impact

found ways
to measure,
and found,
nope, they
were not.

They
weren't
paying
attention. I
WAS
mostly just
known to a
small
community
on the
sci.math
newsgroup.
Ugh. How
depressing.

Every
means of
measuring
showed a
limited
number of
readers and
not the
thousands
that I'd
envisioned.

So I shifted.
That's why I
mostly lost
interest in
worrying
about
particular
posters—unless
they
showed up
measurably
as having an
impact.

Yup, I do
the
equivalent
of checking

Re: JSH: Measuring post impact

the polls to
see what
works.
When
something
doesn't
work, I
shift. That
shifting is
continual.

I won't go
into a lot of
detail, of
course,
about how I
can tell how
well any of
you do in
negative
replies
against my
research,
but I will
talk about
what I've
talked about
before—Google
search
results, as
well as
other search
engines, but
mostly I use
Google.

I can tell
which
posters have
any impact
at all from
them, and
the
answer is,
most of you
have
negligible
impact in
terms of
which posts
get picked

Re: JSH: Measuring post impact

up based on
search
engine
results, and
the people
who do
seem to
have some,
are usually
people I
don't
remember,
or never
noticed
their
original
postings.

The world
is a
fascinating
place. It's
not how you
think.

Today my
posts do
probably
get read by
thousands
of people
worldwide—primarily
through
Google.

They do
searches on
pr