

## Re: Brite Smile isn't worth the money

**Source:** <http://sci.tech-archive.net/Archive/sci.med.dentistry/2004-06/0483.html>

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**From:** Alexander Vasserman DDS., BS. (*purple543210\_at\_yahoo.ca*)

**Date:** 06/08/04

Date: 8 Jun 2004 11:07:21 -0700

"John Chewter" <[john.chewter@btinternet.com](mailto:john.chewter@btinternet.com)> wrote in message  
news:<c9tqbi\$dnm\$1@sparta.btinternet.com>...

> *And the whitewash doesn't work?*

>

> *er the paint not Britesmile's marketing rhetoric, I mean?*

>

>

I agree the paint on stuff, whitening toothpaste is a marketing gimmick it is junk.

>

>

>

> *"jwndds" <[jnelsondds@shaw.ca](mailto:jnelsondds@shaw.ca)> wrote in message*

> *news:mDswc.677848\$0R5.269091@pd7tw3no...*

>> *Tooth whitening is temporary with the techniques used at the moment. If*

> *you*

>> *want a permanent change try crowns or veneers. :P*

>>

>> *jwn dds*

>>

>> *"JCS" <[jcsteding@comcast.net](mailto:jcsteding@comcast.net)> wrote in message*

>> *news:9f6f22f8.0406050837.10d76014@posting.google.com...*

>>> *I had the Brite Smile procedure done on February 9 of this year and my*

>>> *teeth were very white initially. The dental technician told me they*

>>> *were 12 shades lighter than before. By the end of February they were*

>>> *already yellowing again and now they are as yellow as they were before*

>>> *the whitening. I know that because I have crowns on some back teeth*

>>> *that didn't whiten and now the rest of my teeth match them again. I*

>>> *would not recommend it to anyone. It's a waste of hundreds of dollars.*

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