

Re: Crest Whitening Expressions – Vanilla Mint... not ADA approved?

Source: <http://sci.tech–archive.net/Archive/sci.med.dentistry/2005–04/msg00310.html>

- *From:* leaderdmd@xxxxxxxx
 - *Date:* 2 Apr 2005 17:33:57 –0800
-

I figured that it had something to do with how long it takes to get ada certification. I found the following on the crest website:

The following Crest versions contain the ADA Seal:

Crest Cavity Protection
Kids Crest
Crest Tartar Protection
Crest Sensitivity Protection
Crest MultiCare
Crest Extra Whitening
Crest MultiCare Whitening

Although we don't have the ADA Seal of Acceptance approval yet for Baking Soda & Peroxide Whitening, Advanced Cleaning, Dual Action Whitening, Crest Plus Scope, Rejuvenating effects or Whitening Expressions versions, all Crest toothpastes contain the same clinically proven anti-cavity ingredient — fluoride. It may also help to know the process to apply for the ADA seal can take several months—even years—to receive.

I recommend Crest for my patients who are not sensitive to sodium laurel sulfate.

Dave Leader, DMD
Malden, Ma

- *References:*
 - ◆ [***Crest Whitening Expressions – Vanilla Mint... not ADA approved?***](#)
 - ◇ *From:* ganjatoker
- Prev by Date: [***Re: adult invisalign orthodontics in Honolulu***](#)
- Next by Date: [***Re: Jan and God Talk Quite Frequently***](#)
- Previous by thread: [***Re: Crest Whitening Expressions – Vanilla Mint... not ADA approved?***](#)

Re: Crest Whitening Expressions – Vanilla Mint... not ADA approved?

- Next by thread: *Is it possible for wisdom teeth impaction to cause prognathism*
- Index(es):
 - ◆ *Date*
 - ◆ *Thread*