

Re: Trial of the Century: US vs Philip Morris, et. al

Source: <http://sci.tech-archive.net/Archive/sci.med.transcription/2004-10/1144.html>

From: Su (._at_hotmail.com)

Date: 10/06/04

Date: Wed, 6 Oct 2004 03:07:50 -0500

Of course the advertising works, but that's not the point, nor should it ever be. Maybe I can put this in a different light. Religion. I think you can relate to this one.

In simple terms, it is my understanding that if you're nice you go to heaven and if you're naughty you go to hell.

Every day of our lives "from cradle to tombs" we live and breathe advertisements a.k.a. temptations. And let me tell you, some of those temptations are very enticing. Think of any and every advertisement you've ever seen which might be perceived as un-Godly (I'm covering the sphere of all religions on this one).

Now, you have a choice. Follow the lure of life's ads or not. It's all up to you.

But I'd really love to be a fly on the wall while each and everybody who wasn't on their best behavior is arguing with TPTB that it's not their fault. The temptations (advertisements) were just too great.

Stop the blame game.

"Phyllis" <phyllisnilsson@buckeye-express.com> wrote in message news:4162B046.3000803@buckeye-express.com...

> *Actually, had I been a smoker who couldn't or wouldn't quit, my stance would have been logical. Since I don't smoke, one would think I would blame those who do because I was "strong" enough not to. Instead, I place the blame on manufacturers who lie to people, use insidious advertising, and promote the growth of tobacco with higher nicotine content. Can't help but wonder how many people would die each year of smoking related diseases (including those who don't smoke) if the tobacco industry could not advertise. It costs big bucks to advertise as they do, and they aren't in this for the fun of it. If the advertising didn't work, they wouldn't do it.*

>

> *Su wrote:*

>> *Which explains your logic (at least, to me).*

>>

>>
>> "Phyllis" <phyllisnilsson@buckeye-express.com> wrote in message
>> news:416295F0.2040004@buckeye-express.com...
>>
>>> *I am not now, nor have I ever been a smoker of anything.*
>>>
>>> *Su wrote:*
>>>
>>>> *Are you saying that you have to know the whys and wherefores before you*
>>>> *take action? Isn't the mere association sufficient? Example: Every time*
>>>> *you eat chocolate you break out in hives. Are you going to keep eating*
>>>> *chocolate until the doctor tells you to stop eating chocolate?"*
>>>>
>>>> *BTW Phyllis, are you now or where you ever a cigarette smoker?*
>>>>
>>>>
>>>> "Phyllis" <phyllisnilsson@buckeye-express.com> wrote in message
>>>> news:41620524.3080107@buckeye-express.com...
>>>>
>>>>
>>>>> *Day one was several hundred years ago, and I doubt they knew much about*
>>>>> *nicotine in those days.*
>>>>>
>>>>> *Su wrote:*
>>>>>
>>>>>
>>>>>> *Every smoker knows that cigs are addictive ... 'cause sooner or later*
>>>>>> *their body has told them so. So, I have no idea what these hidden*
>>>>>> *flaws are you're speaking of. Cigarettes have probably been addictive*
>>>>>> *since day #1.*
>>>>>>
>>>>>> *The hoopla over the tobacco industry has been going on for YEARS.*
>>>>>> *People knew and they didn't care ... until ... something happened to*
>>>>>> *them of their loved ones and then they suddenly cried "foul!!!"*
>>>>>>
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>>>>>>
>>>>>>
>>>>>> "Phyllis" <phyllisnilsson@buckeye-express.com> wrote in message
>>>>>> news:4161B47B.2090803@buckeye-express.com...
>>>>>>
>>>>>>
>>>>>>
>>>>>>> *Something like buying a car thinking it is okay when the manufacturer*
>>>>>>> *has hidden flaws that you aren't aware of . . . until the car*
>>>>>>> *explodes and your children are burned alive?*
>>>>>>>
>>>>>>> *Su wrote:*
>>>>>>>
>>>>>>>
>>>>>>>

>>>>>>> *It's called finger pointing and denying liability. The only ones to*
>>>>>>> *blame are the smokers, no matter how young or old they are.*
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>> *"Eliyahu Roofff" <lrooff@hotmail.com> wrote in message*
>>>>>>> *news:2sdfjgF1kitcvU1@uni-berlin.de...*
>>>>>>>
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>>>>>>>
>>>>>>>
>>>>>>> *"Jeannie H Wilson" <jeanniehwilson@aol.commonospam> wrote in*
>>>>>>> *message news:20041004111843.18589.00001881@mb-m29.aol.com...*
>>>>>>>
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>>>>>>>
>>>>>>>>> *You don't think it matters that they deliberately lied and tried*
>>>>>>>>> *to make*
>>>>>>>>> *their*
>>>>>>>>> *product even more addictive than it would be w/o boosting the*
>>>>>>>>> *levels of*
>>>>>>>>> *nicotine?*
>>>>>>>>
>>>>>>>>> *Did they force anyone to smoke them?*
>>>>>>>>
>>>>>>>>> *No, they "just" surrounded everyone with advertisements,*
>>>>>>>>> *promotions, pictures of attractive and happy people smoking them,*
>>>>>>>>> *insisted for decades that they were not only harmless but even*
>>>>>>>>> *beneficial (look at ads*
>>>>>>>>
>>>>>>>>> *from as late as the early 60's for that theme), and that they were*
>>>>>>>>
>>>>>>>>> *part*
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>>>>>>>>
>>>>>>>>> *of a normal lifestyle. They carefully placed them in movies and*
>>>>>>>>> *television programs where everyone would see his or her favorite*
>>>>>>>>> *stars "enjoying" cigarettes, lighting up almost constantly. They*
>>>>>>>>> *also left those of us who don't smoke still having to inhale the*
>>>>>>>>> *second-hand smoke in stores, restaurants, cars, trains, planes,*
>>>>>>>>> *busses and at home if we lived with an addict. Those in my*
>>>>>>>>> *generation can remember what it's like to be deluged with radio and*
>>>>>>>>> *tv advertisements that pounded us with catchy jingles about how*
>>>>>>>>> *wonderful the stuff was and what a pleasure it brings to life.*
>>>>>>>>> *"Refreshing," "relaxing", "soothing", etc...*
>>>>>>>>
>>>>>>>>> *Eliyahu*
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