

Re: What men find attractive in a woman

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On Sat, 29 Jan 2005 00:05:03 GMT, habshi@anony.com (habshi) wrote:

- > *We must not permit rubber doll makers to use this perfume*
- >
- > *Scent 'restores youthful allure'*
- >
- > *A chemical can boost women's sexual attraction*
- > *A mystery chemical signal that young women give off appears to work*
- > *for post-menopausal women too.*
- > *A Harvard University researcher added the pheromone to the perfume of*
- > *older women and found it had a positive effect on their romantic*
- > *lives.*
- >
- > *New Scientist magazine reports they had more dates or affection from*
- > *their partners if they used the treated scent rather than a dummy*
- > *version.*
- >
- > *Other experts said they needed to know more about how the chemical*
- > *might work.*
- >
- > *It's still a mystery substance being applied to individuals at*
- > *unknown concentrations*
- >
- > *George Preti, Monell Chemical Senses Centre, Pennsylvania*
- > *Pheromones are natural scent signals which alter animal behaviour.*
- >
- > *In the animal kingdom they are widely used to attract mates, but*
- > *controversy surrounds their effect on humans.*
- >
- > *Joan Friebele, of Harvard University, and Susan Rako, a private doctor*
- > *in Newton, Massachusetts, studied 44 post-menopausal women.*
- >
- > *Half were given perfume with added Athena Pheromone 10:13, originally*
- > *isolated from a woman's armpit sweat. The rest used untreated perfume.*
- >
- >
- > *The women were then asked to keep diaries for six weeks.*
- >

sci.med: Re: What men find attractive in a woman

>'Secret'

>

>*The study, also published in the Journal of Sex Behaviour, said 41% of*

>*pheromone users reported more kissing and affection from their*

>*partners, compared with 14% who had the dummy perfume*

>

It may be testosterone.