

Interactions of doctors with the pharmaceutical industry (accepting free drug samples)

Source: <http://sci.tech-archive.net/Archive/sci.med/2008-05/msg00110.html>

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 - *Date:* Thu, 22 May 2008 23:19:54 -0700 (PDT)
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Journal of Medical Ethics: 2006 32:559-563

Most respondents (doctors) thought it proper to accept drug samples (92%)& A third (33%) of the respondents thought that their own decision to prescribe a drug would probably be influenced by accepting drug samples& Respondents who distributed drug samples to patients indicated doing so because of patients financial need (94%) and for their convenience (76%) and less so as a result of knowledge of the efficacy of the sample product (63%)&

<http://jme.bmj.com/cgi/content/abstract/32/10/559>

also found at: <http://www.ncbi.nlm.nih.gov/pubmed/17012493>;

<http://cat.inist.fr/?aModele=afficheN&cpsidt=18138555>