

E-Publishing for Free! YOU do the work...

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IF YOU'RE AN INDEPENDENT UNPUBLISHED author and you're working on a limited budget, you can still publish and promote your books on-line completely free of charge, and without the need or approval of any other publisher apart from yourself. You may want to sell your books on-line. Or, if you're like me, then you always enjoy your work and you always work for free—so that's why you post your books on-line, simply to share what you've written with the global internet community. And you can teach any would-be self-published authors among family and friends how to do the same—once you've gotten the hang of it. So here's my simple step-by-step method for the independent e-publisher to publish your books to the Internet:

1) We'll assume that the independent author already has a new computer with a reliable internet connection, and is using Microsoft Word since it's the most popular word processor—which if used judiciously can produce professional-looking books (in the eyes of the average reader). Remember, we're NOT trying to impress elitist publishers or their college-educated graphic designers and typesetters who use hi-end publishing software with a library of postscript typefaces. It's nice that they do that, and we all benefit from their professional artistry every time we visit a bookstore. But...

The **ONLY** people who the independent author wants to impress are the author's readership. The vast majority of readers out there simply aren't that picky about how perfectly an on-line book is edited and formatted. As long as your book looks and reads like a book, and your material and writing-style grabs and holds the reader's interest, then you're well on your way to e-publishing success. You don't need to be a professional.

2) You must have written and at least casually edited your book as time permitted you. I'm so busy writing that I leave a few typos in my wake. That's because I'm more interested in content and the overall purpose of my work. For example, which would you rather

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hear, a bad recording of the Beatles or a perfect recording of
Kenny G? This is because form ALWAYS follows function. In this
day and age where most people are so busy that they'll be lucky
to finish wri